# SMI Strategic plan 2026 - 2027

*Priorities, key steps, and responsibilities to create, implement, and administer the Canada Safe Music Program*

## GOVERNANCE

**Goal:**
Complete foundational documents
Onboard additional Directors

**Key actions:**
- Committees, TOR, Insurance, bookkeeper
- Registered Charity
- Financial and Strategic Planning

**Who:** Board of Directors

**Timeline:** 2026 - 2027

## EXECUTIVE COMMITTEE

**Goal:**
Continue the work of the Co-Founders

**Key actions:**
- Presentations at conferences, meetings
- Social Media, website
- Grants

**Who:** 2 Board of Directors

**Timeline:** 2026 - 2027

## PILLAR 1

**Goal:**
Compile and collect effective Policies in the Arts, Sports, Medicine, Government

**Key actions:**
- Draft policy
- Consult with legal, HR, government specialists
- Feedback from stakeholders

**Who:** Executive Committee

**Timeline:** 2026-2027

## PILLAR 2

**Goal:**
Research for Third Party Group

**Key actions:**
- Advisory Council of Elders, meetings
- Survey to musicians, focus groups, interviews
- Funding

**Who:** Executive Committee, Christine Guptill

**Timeline:** 2027

## PILLAR 3

**Goal:**
Access to support and education on abuse, harassment, discrimination, and retaliation

**Key actions:**
- Host National free Webinars
- Create and produce educational videos, teacher training modules/certification
- Social media, website in English and French

**Who:** Executive Committee

**Timeline:** 2026-2027

## 2028-2029

Pillar 1 - Finalize National Code of Conduct, meet with stakeholders, revise, reveal
Pillar 2 - Hire administrative staff and Caseworkers
Pillar 3 - Expand education and awareness on existing and new platforms