SMI Strategic plan 2026 - 2027

Priorities, key steps, and responsibilities to create, implement, and administer the Canada Safe Music Program

GOVERNANCE

Goal:
Complete foundational documents
Onboard additional Directors

Key actions:
- Committees, TOR, Insurance, bookkeeper
- Registered Charity
- Financial and Strategic Planning

Who: Board of Directors

Timeline: 2026 - 2027

EXECUTIVE COMMITTEE

Goal:
Continue the work of the Co-Founders

Key actions:
- Presentations at conferences, meetings
- Social Media, website
- Grants

Who: 2 Board of Directors

Timeline: 2026 - 2027

PILLAR 1

Goal:
Compile and collect effective Policies in the Arts, Sports, Medicine, Government

Key actions:
- Draft policy
- Consult with legal, HR, government specialists
- Feedback from stakeholders

Who: Executive Committee

Timeline: 2026-2027

PILLAR 2

Goal:
Research for Third Party Group

Key actions:
- Advisory Council of Elders, meetings
- Survey to musicians, focus groups, interviews
- Funding

Who: Executive Committee, Christine Guptill

Timeline: 2027

PILLAR 3

Goal:
Access to support and education on abuse, harassment, discrimination, and retaliation

Key actions:
- Host National free Webinars
- Create and produce educational videos
- Social media, website in English and French

Who: Executive Committee

Timeline: 2026-2027

2028-2029

Pillar 1 - Finalize National Code of Conduct, meet with stakeholders, revise, reveal
Pillar 2 - Hire administrative staff and Caseworkers
Pillar 3 - Expand education and awareness on existing and new platforms

SAFE MUSIC INC